



**CPPC**  
Together in the  
public eye



**CCMP**  
Ensemble sous l'oeil  
du public

# INNOVATION

in Public Procurement | dans les marchés publics



November 6-8, 2017 | 6-8 novembre 2017  
Ottawa Marriott | Marriott Ottawa

[www.cppc-ccmp.ca](http://www.cppc-ccmp.ca)

*FORUM MARKETING OPPORTUNITIES*

*OTTAWA, ONTARIO*

*NOVEMBER 6 TO 8, 2017*

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The Canadian Public Procurement Council (CPPC) invites you to join the public procurement community for its 19th Annual Forum. The Forum will take place at the Marriott Ottawa from November 6 to 8. Our theme for 2017 is “**Innovation in Public Procurement**” and the Forum program is currently under development, however we can already tell you that the focus will be on the efficiency and how to innovate and “think out of the box” in public procurement. Workshops with actual take-a-ways for our participants to bring back to their office will be designed to bring fresh perspectives and new ideas.

In addition to the three-day conference program of presentations on leading initiatives in the public procurement community, the CPPC will host a Product and Services Expo on November 6 and 7 for private-sector suppliers to government.

## What is the Canadian Public Procurement Council?

The CPPC is the leading voice for professionals involved in public procurement in Canada. Our members are organizations at the federal, provincial/territorial, and municipal levels of government, and in both the health care and education sectors and Crown Corporations. We support the public procurement community across Canada by promoting dialogue, facilitating information exchanges, developing approaches to common issues, and providing leadership for the resolution of shared challenges.

## Who attends the Canadian Public Procurement Forum?

The Forum represents over 125 delegates and speakers from across the country where decision makers in public procurement come to network,

share leading practices and find collaborative partners for moving forward within the profession. Government suppliers and service providers can forge working relationships with key decision makers and the individuals who are directly involved in strategic supply chain management!

## Why you should attend CPPC Forum 2017?

The Forum provides the private sector supply community with a unique environment in which to meet and network with public sector procurement professionals. The Forum will deliver many dividends:

- You'll be present when important public procurement issues are being discussed by the people who decide and select leading edge solutions;
- Your organization will be front and center receiving enhanced exposure to key public procurement practitioners;
- You can engage in discussions with key government decision makers and individuals involved in strategic supply chain management building a foundation for mutual understanding.

We gratefully recognize that the support of private-sector companies as partners in the Forum increases our ability to provide a leading-edge conference experience for our public procurement community.

**Take advantage of the marketing opportunities benefits through your presence and profile at Forum 2017.**

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## Marketing Opportunities

### Breakfast/Luncheon, Keynotes, Workshops and Presentations

We enjoy bringing our delegates “food for thought” throughout our program. Your support in bringing expertise from the corporate supply sector that is thought-provoking and relevant is appreciated.

### Networking Refreshment Breaks

Our delegates enjoy sharing observations and ideas with their colleagues from across the country and across public procurement sectors. Provide them with tea, coffee and cookies to keep their sugar level up for this valuable exchange.

### Forum 2017 Gala Dinner

Your contribution to the dinner on November 6 and the evening’s entertainment is a high profile recognition and appreciation for the pressures of the day and the value of relaxing.

*“It takes more than just a procurement background to be successful in the role of Senior Buyer; strong procurement knowledge and relationship building skills are what lead to improved contracts and satisfied clients.”*

– City of Edmonton

## Product and Service Expo

Join us on, Monday evening, November 6 in the exhibit hall as we host a wine and cheese reception just before the Gala dinner and again on the following Tuesday morning, as we continue valuable display and dialogue with delegates at lunch. This year’s edition of our Product and Service Expo will once again take place in a dedicated floor space with increased time compared to previous year. The wine and cheese evening event on Monday, refreshment break and lunch on Tuesday will be served in that room maximizing your opportunities to meet with participants. Present our delegates who are globally responsible for over 16 billion dollars in spent with information on products and services your company offers to support their operations. Space is limited for this opportunity.

**Contact us now to discuss the marketing opportunities for your company at the Forum 2017.**

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## BENEFITS AT GLANCE

	<b>Event</b>	<b>Speaking Opportunity</b>	<b>Signage/ website</b>	<b>Advertisement in program and Mobile app</b>	<b>Insert in delegates bag</b>	<b>Booth</b>	<b>Complimentary registration</b>
<b>Platinum</b> \$10,000	Gala Dinner: November 6	At dinner	Company name, logo link	Full page	One piece	If requested	4 tickets to dinner, 2 full registrations
<b>Gold</b> \$7,500	Lunch: November 6 or 7	At lunch	Company name, logo link	Full page	One piece	If requested	2 tickets to lunch, one full registration
<b>Silver</b> \$5,000	Breakfast: November 6 or 7	At breakfast	Company name, logo link	Half page	One piece		One full registration
<b>Bronze</b> \$3,000	Refreshment breaks (4 available)		Company name and logo link	Half page	One piece		
\$3,000	Delegate kit		Company Name and logo link	On delegate kit	One piece		
<b>Exhibitor</b> \$2,500	Product and Service Expo: November 6 - 7		Company name and logo link	Listing	One piece	Single booth space: 8ft X 10ft	2 lunch tickets for November 7
<b>Insert in Delegates bag</b> \$500			Company name and logo link	Listing	One piece		
<b>Full page ad</b> \$1,000			Company name and logo link	Full page			
<b>Half page ad</b> \$500			Company name and logo link	Half page			
<b>Room key card</b> \$2,000	Logo on delegate room key card		Company name and logo link	Listing	One piece		
<b>On site printing station</b> \$2,000	Allowing delegates to print conference material		Company name and logo link	Listing	One piece		

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